

;;; [Chinese shoes Network - Brand News] Recently, the German giant outdoor JACK WOLFSKIN management of two new executives: the appointment of 46-year-old Imen Wong served as vice president of product development, 45 years old Jutta Cautery as vice president of apparel. The two new executives are JACK WOLFSKIN has extensive experience in the sports and leisure industry.

Imen Wong, before joining Jack Wolfskin has worked in the Esprit (Europe), Puma (Sweden) held senior positions; Jutta Cautery past four years has been for Puma (Sweden), responsible for its Europe, Middle East, Africa and Indian clothing business, prior to this, he also served as a clothing product line manager at adidas.

I am pleased to welcome Imen and Jutta leadership team, "Jack Wolfskin CEO Melody Harris-Jensbach said." They are experienced industry expert, Jack Wolfskin will help to further expand its market leadership in the outdoor industry. Our new strategy beginning to achieve success, the management team has been assembled, we are ready to let Jack Wolfskin new to new success.

As Germany's largest outdoor brands, JACK WOLFSKIN2013-14-quarter sales of 345 million euros, an increase of 6.5 percentage points, after two consecutive years of declining sales, the company's return to the growth path. There are currently more than 900 stores and more than 4,000 retail outlets in Europe and Asia. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: Pathfinder, Bao Manning shoes)

;;; [Chinese shoes Network - Brand Dynamics] the world's best players coming for the first time wearing a new series of Nike boots campaign in European competition and domestic competitions.

"Nike continues with new and innovative ways to use color," Nike's director of football Dennis count? Coffin Popovich said. "Our new series of boots used vibrant colors, on the court to create a dazzling effect."

Some players

including Neymar and Wayne? Wayne Rooney will be wearing, including the striking orange "poison front" boots race, this is one to be the world's most agile attacking player design shoes.

Mario? Goetze and David? Ruiz will be wearing a new blue-green "ghost" brand boots, this boots its unique style to redefine the appearance and performance of soccer shoes.

from Paris Saint-Germain striker Zlatan? Zlatan Ibrahimovic and Frank? Ribery and other speed-type players wearing Mercurial Superfly, the laser will be eye-catching orange appearance.

Steven Gerrard? Pique and Sergio? Ramos and other players will be wearing the blue-green and magenta with new Tiempo V shoes.

"Our aim is to maximize the use of color," Coffin Popovich added. "We want as much as possible to create the most dazzling colors, which really reflect the vitality of these products."

The new shoe collection will be designated retail outlets for sale October 1 in Nike.com and Nike. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoe ; clothing and shoes information.)

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Product designs accused of alleged violation of China's "Flag Law", the reporter learned yesterday, Adidas Chinese mainland headquarters apologized again and promised --- global product recall at the weekend.

;;; statement reporters yesterday to get the Adidas headquarters in Shanghai, China issue, said Adidas Headquarters was preparing a global recall of alleged "flag door" problem products. Statement, Adidas sales in the Hong Kong market two products (backpack and shirt) design, relates to non-standard Chinese flag pattern to use, once again extend to consumers extremely sincere apologies. The statement pointed out, "Adidas has always cherished the Chinese government and the majority of Chinese

consumers Adidas support and care; and this is what the two originally designed Adidas hopes to host the Beijing 2008 Olympic Games --- People's Republic of China to pay tribute." . It is reported that Adidas has comprehensive Withdraw from these two products in Hong Kong and decided to global recall.

;; ; Recently, there was news that Adidas Olympic series of at least two sports bags and PoloT-shirt People's Republic of China national flag "red yellow star" as a basic pattern. Within a maximum of a five-star, printed Adidas logo, some wonder if this might violate "Flag Law," Adidas said behavior has also been a fierce shelling users. Adidas had previously responded that, if the incident caused no unpleasant, the company sincerely apologize, and decided to timely sale of two products.

Players in the field wearing the Nike basketball shoes elite series, each have adopted a golden Nike SWOOSH logo symbolizes the climax of the celebration of the victory of the season to come. Shoes mid-foot shank and heel support frame made of carbon fiber material, through the use of this ultra-thin high-tech materials, we can make the shoes become more lightweight, but also bring more rapid response of the damping effect. Protect cushion at the upper design inspiration from Nike Pro Combat, along the tongue and the boots carefully targeted protection cushion makes this series of shoes look more different, but in both feet by the impact and pressure When, can play a supporting role to maximize. In addition, the upper made of foam material, it is very flexible, elastic, can be adapted to the shape of the structure of the foot, extreme fit foot. The Nike Kobe VII System uppers are made of the highest performance materials, and from the inside to the outside are completely redesigned to ensure that the shoes can minimize the weight. Lightweight construction with Kevlar & reg; (Kevlar) fibers ultrahigh tensile strength fly line perfect fit. Low ductility of these high-quality materials, making the shoes more solid light, and perfect the fit. Finally, the shoes also uses a specially designed insole slip lining, thus increasing the friction inside the shoe, play a non-slip effect. 3D stereo lining design, completely fit the foot shape, there are well-furnished insoles slip surface pattern for ease of sliding your feet in the shoes.

;; ; the computer chip implanted in sports shoes, sports shoes make their own induction runners stature and pace, and automatically adjusted according to the hardness of the ground, so as to provide the most comfortable wearing feeling of runners . Adidas spent three years this had sounded "impossible" ideas into reality, it launched the world's first pair of chip smart sneakers --adidas_1. As the world's leading sports brand Adidas has never stopped the pursuit of science and technology for the motion, while adidas_1 marks the birth of an unprecedented shoe idea generation, Adidas once again at the forefront of world science and technology of the sport, but also confirms its brand spirit IMPOSSIBLE IS NOTHING.

;; ; 2005 4 15 , adidas_1 official visit in China, priced at 2680 yuan / double. Because of shortages, first arrived in China only 273 pairs of adidas_1, carried out limited edition in Shanghai and Beijing, sold out in a very short time. Adidas company is fully organization of new sources of supply, for the second batch of listed adidas_1 soon as possible. What are the reasons to let people flock to this pair of shoes? The reporter deliberately Adidas store in "squatting", and finally came to the interview to take two shoes subscriber.

;; ; adidas_1 Year of the group's laboratory is located in a dilapidated garage in Portland, United States, after three years of effort and numerous tests, and finally a sound. " impossible "ideas into a reality.

< p > Boston fashion brand concepts recently with the sports brand ASICS teamed up again in one of his signature shoes Gel Lyte V as a blueprint. Design uses the high quality suede as main material, combined with chloroprene rubber lining, the color is gray tone, and then into the red formed a strong contrast and on the upper injected 3M reflective details, equipped with some grey outsole with white polka dot dot and sole. The most special is that this shoe is equipped with 4 pairs of different colors of the shoe, so you want to get the collocation. The joint section will be in August 2nd on the shelves of Concepts shops and the official shop, interested friends to pay attention to the good time! />

Boys Club Mark and McNairy

Billionaire jointly launched the 2012 latest street style clothing, in the previous information we have done a detailed introduction. And today this information still and this cooperation, but reports is that they work together to give us another masterpiece - BBC x mark McNairy carved boots! < br / > actually in February this year, Pharrell, founder of the BBC has this boots on feet, but then everything about this new pictures are also some spy photos, there is no clear to enlarge. But the boots before sale, the Internet also finally released some of its details according to, so you can see this new product in terms of work is very superior is extremely elegant. It is reported, the boots will soon carved in the UK, so Beckoning friends may wish to look at.

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TeA.P.C. < p > previously introduced new balance classic British tea theme series made in England 576, on the afternoon of August 8, in the name of vogue of the end CLOthing stores end: Co. held a new conference, a bustling scene, come to join in the shoe fan though busy picking, shoes, but still did not forget to "sneak in", a cup in hand with English tea. By the way, sigh tea, vision, taste and

smell three Qi down to savor to show long classical flavor series. Could not attend? Please follow the CS Visuals lens to relive the day event!

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