

[Chinese shoes Network - Footwear brand observation] Nike (Nike) this month will launch in 2011 Air Jordan shoes (Air Jordan), known as section 26 of this series, and this year China has produced a limited edition theme : Year of the Rabbit Air Jordan shoes. The list price \$ 180 limited-edition sneakers, online auction price has more than 400 US dollars.

This according to the retirement years of American basketball legend named athletic shoes, could be so valued Chinese zodiac may strange, but apparently because of the life in Jordan in 1963, is a rabbit. 17th of this month was his 48th birthday, and coincided with his natal years, so he launched with Nike specifically for Chinese imagery shoes.

Rabbit Air Jordan shoes, shoe box, echoing the Chinese New Year red envelopes, red and gold with red geometric designs, also attach the Chinese "New Year." Shoes and packaging everywhere shooting a man jumping silhouette flag. Shoe itself three colors, at least two are popular Chinese red and gold.

sole limited edition printed with a big "Brooklyn" because it is the birthplace of Jordan. Limited edition sneakers early February is only available to a small number of Chinese stores, the 19th Chinese shops and other stores began selling American minority. Nike shops in Beijing and Shanghai this week, a stock was sold out. Hong Kong had to draw lots of customers, good luck to buy.

Nike rarely general consumers to create a limited edition Air Jordan shoes, production is very limited, collectors have pre-emptive.

[Chinese shoes Network - News] Adidas brand, today announced the establishment of three-year cooperation with the Chinese Ministry of Education, in order to further promote the development of Chinese football on campus. According to the Ministry of Education of China Education Development Foundation signed MOU, Adidas will provide regular school physical education and teacher training, the national campus football courses provide the necessary support and equipment support, help the Ministry of Education to implement the Strategic Plan for the National Youth Campus Football .

director of Adidas Group Greater China General Manager Mr. Gao Jiali, said: "The cooperation with the Ministry of Education aims to help students lay the foundation early football, the cultivation of a new generation of footballers and football enthusiasts provide an important channel for us. We will offer courses on campus football to promote youth football development, which will continue our deep football heritage and confirms our long-term commitment to adhere to promote the development of China's basic football, passion and commitment. football in China at a crucial period of development, with the China's growing importance on the basis of football, and we hope by virtue of their experience, together with the Ministry of Education to fully release the potential of the Chinese football "(Chinese shoes Network - the most authoritative and most professional shoe Information Centre) .

[Chinese shoes Network - Brand Dynamics] as a global sporting goods leader, located in Baodi Adidas Logistics (Tianjin) Co., Ltd. is the Adidas headquarters in the country set up the first a direct investment in production projects, focusing on the construction of warehousing and distribution, distribution center.

After

It is understood that the project since March 2013 to start construction, with the world's most advanced automated sorting packaging lines, has entered the commissioning phase, the plan was put into operation in October this year, the project full-load operation, the volume of business will reach more than 70 percent of China's total business, annual sales of 10 billion yuan, 800 million yuan of tax. It is understood that a total investment of 53 million euros in the project, the construction area 72,000 square meters, mainly for Adidas all brands, all products provide storage, packing and distribution business, and related products amounted to 120,000 kinds, could be stored, Packaging and distribution of clothing 400,000 sets, 300,000 pairs of shoes, accessories, 80000. In addition, warehousing and distribution infrastructure, the distribution center, the company will also set up regional headquarters in the Baodi settlement, construction of Chinese electricity supplier operations center and exhibition experience center. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoe clothing and shoes information.)

this year is a well-known brand of sports shoes Reebok brand Instapump Fury Reebok twentieth years of the establishment of the year, the major trends and fashion units have launched a joint project with Reebok, leaving this wonderful memories. This time Reebok and La MJC creative units and Paris fashion brand Colette launched joint cooperation projects, the introduction of the following shoes. The shoe body to grey fleece fabric, Colette love blue collocation, right at the bottom of the blue ink used, the overall showing unique to the French fashion. This time the shoe will be officially on sale in 13 days, and interested friends may wish to pay more attention to.

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< p > although last month we've just seen two new color schemes of the new balance 1300, but for you for quality and performance has a stringent requirements of fans, produced in the United States and is in the classic jogging shoe types of 1300 as the basis for the design of the new product is definitely the more the merrier. The same is the suede upper with nylon mesh uppers lumber set, this limited edition on sale at the "made in USA" new balance M1300CP to rust red as the shoes of the main colors and compose to orange yellow and pure white details, and equipped with a cushioning system shock and stable performance outstanding top encap corrosion. High quality fabrics, retro streamline contours, Juegan and functional perfect, priced at & pound129 pounds (about \$1526 HK \$), like a friend can log in to the end of choose and buy.

UK well-known shop END. recently along with the shoe shoe brand Tricker 's co released a joint series of Pack City shoes. The two sides chose the classic Boot Brogue as a blueprint for the design, a total of gray, blue and coffee can choose to meet some of the greatest degree of color preferences.

Brogue boot using the advanced Repello suede build, shoes low, is vibram Morflex sole, looks very by the daily wear. The heel is provided with a specially woven belt pulling, will bring some convenience when wearing. Three colors of the Boot Brogue are used the same brown square lace, with the silver belt hole, it is particularly eye-catching. The interior of the shoe is made of a relatively comfortable leather material, which is printed on the "Tricker" s and END.. This joint series are all adopted in the Northampton factory, the quality is absolutely reliable. Today is just on sale, like the words, now you can visit END. to buy.

< br / > Porter bag experts in Japan recently launched a grand scale of the 80th anniversary of the planning to celebrate, and brings the second double joint Stan Smith shoes and Adidas originals cooperation. Extend the previous color scheme, the shoe body change with leather as the main theme, nylon toe and tongue and suede heel collocation, inside to Porter on behalf of orange to create contrast, by simple closure of the white soles. Priced at \$\$129, this pair of joint Smith Stan will be launched in September 29th at Politics Sneaker. (Editor: YOYO)

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