

following the earlier release of 2015 winter second wave series, Amsterdam shoe brand filling pieces overwhelmed to the series to create a group of lookbook, for everybody provides more shapes inspiration and model matching. The new series is still to its most representative hi-top and Low-Top shoes for the blueprint of the, and featured full of exotic iguana skin, highly textured old buffalo, and full of high-end street style "pyramid" material as raw material, finally match Vintage details and environment-friendly rubber soled present, a total of for the autumn and winter of this year bring 65 different design, designed to meet different consumer outfit preferences. To enjoy the above Lookbook at the same time, you may wish to visit the FillingPieces.com to buy the latest 2015 autumn and winter series of the latest design! (Editor: YOYO)

? Williams Ferrell sports players and Zaha design together for Adidas sports shoes 2015-07-30 11:31:52 Chinese shoes network cnxz.cn [source: building long network] Print Close

Chinese shoes network July 30 hearing, singer Farrell ? Williams (PharrellWilliams) is not the first collaboration with the architects and, before the joint architect designed the building had been included in the 2014 Community (AIA) National People's Congress issued the American Institute of Architects, he was in Jenny? Gan (JeanneGang) and Sisteron? After Gates (TheasterGates) delivered a keynote speech. But the impact of the architects of quite low-key. Zaha design compared to other shoes, Adidas Classic Superstar series of sports shoes, it seems a major change in the toe position clear ridge line. "Zaha? Hadid super shell Superstar (ZahaHadidSupershellSuperstar)" selling \$ 120 sneakers.

Farrell ? Williams (PharrellWilliams) said this on the shape and structure of sneakers from Zaha? Hadid brain imagination transformed from her designs as she buildings, they zoom true. He thinks she designed super shell (Supershell) use dimension of shoes cast shadows. (Chinese shoes Network - the most authoritative and most professional shoe brand recommendation News: Shannon Love San Enxi)

sweep swept away! Participate in the "Top Ten Chinese shoe brand" vote

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According to the French "Textile News" reported, sporting goods giant Adidas Group, last year due to the slowing raw material prices and consumption, Adidas brand of orders fell 6%, the Reebok brand orders fell 17%. The Group expects its turnover in 2009 may decline 5% year on year, to this end, Adidas has taken preventive measures, recently introduced the following scenario.

First, carefully review group all expenses, strict cuts can not bring benefits for the enterprise direct costs, especially the costs for the migration of expenditure and external consultantssecondly it is possible to make Reebok subsidiaries 300 layoffs people in order to reduce the number of layoffs Adidas then there is an investment as much as possible to maintain last year's level at 3 to 400,000,000 euros, and will focus on marketing and strengthen sales online. In 2008 its sales of commercial outlets 1330, achieve 18% of turnover (17% in 2007).

reported that in 2008 the adidas Group turnover of 10.8 billion euros, an increase of 5%. North American market turnover fell 14%, while Asia grew by 18 percent year on year, the Asian market has become the group following the second important European market, the European market grew 7% last year. Last year, the distribution of its products: 46% of turnover comes from shoes, textiles 44%, and the remaining 10% of secondary products. Adidas Group's net profit has been for eight consecutive years of double-digit growth in net profit last year, an increase of 16%.

[Chinese shoes Network - Brand News] sports brand for years closed shop tide change. Yesterday, Olympic sports publishing business operating conditions of the recent announcement shows that China, as of March 31, 2014, the company operating the number of authorized retail outlets in China for 6016, a net increase compared with year-end 2013 4. During the same period, the amount of the company's same-store sales also increased. Even so, the industry believes that the sporting goods industry in this year will go through a period of adjustment, sports brand is still hovering at the bottom, it can hardly be warmer.

Olympic sports announcement shows that all of the above retail outlets owned and managed by independent distributors or retail outlets operators. The same in the first quarter, some retail outlets Olympic sports, same-store sales amount (at retail prices) Low-digit growth was recorded compared with the same quarter in 2013. The company said the sales amount increased slightly in the reporting period was mainly due to discounts offered to consumers gradual reduction.

shut up shop, the contrast, just at the end of March quoted Olympic sports report shows that last year the company closed shop tide still more ferocious. The number of retail outlets in China, which at the end of 2012 reduced from 6483 to 6012 by the end of 2013, a net reduction of 471. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoe clothing and shoes information.)

[Chinese shoes Network - Brand Dynamics] Adidas recently preparing to launch a sports shoe, the main "shackled" design, expected to be available in August this year. Unexpectedly, this has led to quite creative shoe countless criticism for its fetters and really very similar to the 19th century, the United States accused of alluding to slaves.

The shape of the "fetters" of sports shoes lead to numerous criticisms

According to the British "Daily Mail" reported that Adidas recently posted on Facebook photos of this sports shoes, shoes with an orange tail chains and leg cuffs. This immediately on the Internet caused a great controversy, leading to a lot of criticism, friends say it is like old shackles worn by slaves.

about 2000 to accuse Adidas netizen "ignorant," "offend blacks of African descent," said the shoe as "slave shoes", and said that Adidas's reputation hit rock bottom.

Syracuse University professor of black American Boyce. Watkins also criticized this shoe, as saying the United States was brought shackled slaves, reminiscent of the period of history .

But there are also some users think this design is only part of the shoe, I do not see this issue so seriously. However, it was refuted that large enterprises must bear certain social responsibilities, in the introduction of new products need to consider these factors.

The report also said that the current Adidas has not yet given any response on this issue. (Chinese shoes Network - the most authoritative and most professional Footwear News)

< p > is known to all, vans vault for vans's high-end line, product launch inevitable and main line vary, either in the more sophisticated materials, or is the design of surprise, and its very pleasing vault launched SK8-HI, pure skin version of last year was quite wild, and texture full.

and on the recent, the brand also launched a new SK8-HI, and the position of the front of the shoe to use the design concept of the

Del Barco Zapato shoes, adding the D-ring belt. Also to canvas material live out of a shoe body, in addition, also joined the leather ornament, and embossed surface also to make it look more texture, like friends may wish to take note.
source: freshngood

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