in the AF1 30 anniversary of this special day, NIKE once again introduced a new color LOW AF1.

the series incorporates the canvas and leather material production, shoe body mainly to approximate color canvas and leather material co produced, but because the particles style canvas material itself, while the color approximation, but one eye can chant recognized, looks very chic, and SWOOSH is still maintained a leather production.

is currently on sale in this series, you can go to the shop to explore whether, but compared to the 25 anniversary of the style, the series although the color is more unique, but it seems a bit thin, whether to buy or go to the store to see the real thing. Source: ; ; ; Chinese football in order to compete, Mr. Zheng served as the spokesperson of its products, Nike and Adidas, the company went to court. Yesterday, Chaoyang Court accepted the Nike and Adidas Zheng sue unfair competition case.

- ; ; ; When Nike alleged that, in 2002, the company as a product spokesperson, please Zheng Zhi, Zheng agreed to participate in sports or activities related to the Games, only wear Nike Products may not wear or use of similar products manufactured by other companies.;
- ;;; Zheng Nike Company had paid a considerable reward. Contract for the period from 1 July 2003 to 31 December 2007.
- ;;; from the 2005 Super League season, Zheng not wear Nike shoes, to wear the Adidas. Nike has learned that at the invitation of Adidas, Zheng participated in a another campaign of Adidas products, it was repeatedly disclosed by the media. During the 2006 World Cup, Adidas design and manufacture of the new football shoes, "Falcon" and requested Zheng filmed commercials. Commercials will be aired during the World Cup finals in the media around the world.
- ; ; ; is, therefore, Nike chose the way of litigation to resolve violations Zheng and Adidas of unfair competition in violation of business ethics behavior, requesting the court in 2007 On December 31 before, Zheng can not serve as the spokesperson Adidas, Adidas nor invitation Zheng engaged in promotional activities of the company.
- < br / >; this autumn, Adidas originals will once again to the 1980s classic shoes design salute, then the islands around the world named "Island series" to leave deep impression, the customs of the island is expressed by the classic silhouette running shoes. In this brand decided to re launch the classic series, following the spring and summer launched "Samoa", "Hawaii" and "Tahiti" shoes. In the new season will again push a new "Jamaica" and "Cancun" and "Trinidad & amp; Tobago" three shoes, with high texture of suede material production, equipped with comfortable rubber soles, at the same time with different color expression characteristic of the islands, retro taste very strong. "Jamaica" shoes will be the first to be built in July 30th, and "Cancun" and "& Trinidad; Tobago" shoes will be launched at the end of August and the end of 10. (Editor: YOYO)
- < br / > ; in order to search Patta x beams pop during the opening of the next month Limited shop campaign. In particular, the two sides jointly vans bring this pair of old skool "mean eyed cat" joint color. Design we choose black leather with canvas and suede material constitutes a retro shoes, supplemented by huge sideways "search Patta" words indicate the identity of and black rubber sole is printed with red and white, the words "" mean EYED cat "echoed the theme. It is reported that this shoe will be opened in September 25th, the X BEAMS T Harajuku Patta, and BEAMS Japan designated stores limited sale, priced at 12000 yen. (Editor: YOYO)
- < br / > ; supreme and Nike has a long-term good relations of cooperation, almost every jointly released the shoes can be fully estimated clear, but there is always a miss. Recently, Reddit.com on the name of BRUTAL_ANAL_SMASHING users will claim to buy a pair of Outlet Supreme x Nike SB GTS Oulet shoes, the price from \$85 straight down to \$69.99, at checkout, due to the discount of the shop to increase the discount of 20% (\$14), the final hand of \$359, the price of and Nike to buy Supreme and Nike cooperation, is really a dream also did not think of. (Editor: YOYO)

in most of the hearts of this pair of chukka shoes, usually in the fall and winter season to become the Sportswear NIKE main push of the shoe type, the classic Street skate shoes for the prototype of the shoes made of a lot of people love. This time we see the latest launch of the new NIKE Nike Chukka Go Canvas, once again to the eyes of a bright feeling, and from the selection of new works and materials, are in order to more easily in the summer of the collocation clothing. Shoes in summer in the common hazel canvas material as the main material, tie-in with the color of the leather laces and eye-catching white round big metal shoelace eyelets, shoe body Swoosh by the perforation design and outsole is vintage old vulcanized rubber outsole and color. Concern this shoes lining the dazzling blue, full of dynamic sense. Whether you collocation beach pants or nine overalls, this pair of shoes will become a good choice for you!

Source:

; [Chinese shoes Network - Brand Dynamics] It is reported that Adidas appear on the Russian market and golf equipment business problems to be more than expected, therefore, Adidas cancel the established sales target for this year and next year. Distribution of profits to shareholders only 650 million euros, but not before the established 8.3 to 930,000,000 euros. The company expects sales growth of only about 5 percent, lower than expected. Now it seems unable to reach the medium-term target in 2015.

Last year, Adidas competitors Nike made a record 787 million euros of profit. Adidas second quarter sales grew 2 percent to 3.47 billion euros, and received 220 million euros of profit. In the first quarter, due to the crisis in Ukraine, Adidas's sales in its important Russian market suffered a ruble plummeted.

Meanwhile, its rival Nike and Puma are many countries affected by the impact of stock price plummeted. Adidas announced a global brand and sales department reorganization. The new organization will start operation in August this year.

Adidas chairman Herbert Hainer believes that in the next five-year plan Adidas, the company's performance in the market will be more aggressive. In clearing some of the market, Adidas will be more firmly in the potential growth areas for investment, its internal organization and management will also be more flexible. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoe; clothing and shoes information.)

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- < br /> . Earlier reports, Michael Jordan in public put on a pair of air jordan 6 low Golf version and classic infrared color believe that let a lot of shoes fan friends impressed with the shoes. Recently, the latest news release, this pair of golf version of the air jordan 6 low will on September 3, landing Jordan brand retail stores. Is different with the ordinary version of the air jordan 6 low shoes, sole in the antiskid reinforcement and improvement, slender body of the shoe to use white leather composed with red details, tongue and heel are embroidered on JumpMan logo, concise shoes sends out with different flavor, a sense of the interest friend is considered to start. (Editor: YOYO)

- < br / > ; American classic sports brand SAUCONY season will once again with the famous British shoe offspring together again, carrying the last year "running Since.. '96" joint planning to have success, also the classical shadow 6000 mainly, in the design to classical shadow 6000 as a design basis, supplemented by texture strong all black suede and mesh making shoes, and even Jazz logo with black appear, equipped with white corrosion at the bottom of the epicenter, and in the shoe heel position also joined the two brand logo detail. In order to carry out the theme of the "stealth" (stealth fighter) this time, the brand is more particularly to the aviation design plan as a wrapping paper. This shoe will be officially put on sale in August 15th in Offspring, the price is \$170 dollars. (Editor: YOYO)
- < br / > ; in this year earlier after a sneak preview of upcoming releases of the acronym x NikeLab, overwhelmed by the series officially released. Errolson Hugh on the function of the professional degree is revealed without involuntary discharge of urine, the changes molecule-1 in tone and color on this pair of Nike lunar force all through the canvas, suede and patent leather of different shoe materials show. White quickly wear off pull refining, high degree of durability of VAC tech heel, and ensure the rebound and the damping effect of the eye-catching Lunarlon bottom and Air-Sole unit common show strong style. Acronym x NikeLab lunar force of 1 SP series of dazzling color priced at RMB 1200 yuan, will visit the Nike online store and NikeLab stores. (Editor: YOYO)

