

first introduced in 2012, NEW BALANCE CT891 a skateboard shoes, but did not launch codes. This time, the official launch of the brand ladies 891, modeled on CT891, with fresh small Suihua, showing the temperament of the girls in forest, the basic color collocation textile material. Take REVlite light weight of the shoe, so that the girl is wearing a beautiful and comfortable, the shoes are interested friends can look at the following address.

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NEW

THE ONE L119 Shop No. 2813, 2831

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;;; [Chinese shoes Network - Brand News] Recently, Peak company announced, said: order amount Pick the first quarter of 2012 orders increased 20.2% compared with 2011 in the same quarter orders; as of June 2011 Same-store sales in the second quarter ended June 30, compared with the same period last year an increase of 12.2%.

;;; It is understood, Pick orders in the first quarter next year launched a total of 197 models of clothing, footwear and 121 models 140 models accessories new products, involving basketball, soccer, running, tennis , basic training, sports and other six areas of life. And 2011 spring ordering year data show: in 2012 the amount of spring footwear orders increased by 18.7% growth in the amount of clothing orders by 19.1%, the amount of orders increase of 167.5% accessories.

;;; Peak CEO Zhi-Hua Xu said: "The market performance is the result of many factors contributed, Peak will actively build international professional sports brand image, increase value-added products and enhance overall competitiveness. "

;;; an array of Olympic 2012 new spring, not only fashionable, its inherent implication of innovation and technology to make it more consumer value. The industry generally believes that the commodity homogenization of serious competition, reflected in the value of the product on more value-added products, and the brand is the most concentrated expression of value-added products.

;;; [Chinese shoes Network - Brand Dynamics YORK, March 25 news, market brand Nike Golf Department staff confirmed, general manager of Greater China Nike Golf (Nike Golf) Hou Hao special (Scott Hull) was officially leave on March 20, but his departure for the Nike Golf brand marketing strategy in China and there is no impact, Nike Golf Greater no other management changes.

Nike executives Hou Hao special resignation triggered the industry for large-scale golf equipment company in China market rumors ran aground. Faced with rumors of poor sales Nike Golf 2013 questioned in the Chinese market, the staff member said because Nike is a listed company, earnings unified issued by the US company, temporarily unable to provide details of the Nike 2013 sales in Greater China.

But the staff also said that Nike Golf has always been a very valued China market, we have the determination and perseverance to achieve a good performance here. "This year, Nike Golf will have more new product launches, the Chinese market will also be updated. This is regarded as one of Nike Golf's commitment to the China market."

2014, Nike China office will be moved to the park in Shanghai, the new Nike (NIKE Campus), Nike Golf will also be relocated. "This is the third in the world, Nike established the park, we can see the importance of the Chinese market, Nike." The staff member says. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: ; shoe.)

< br / > ; once again choose ruddy this immortal color combinations, Nike recently as a classic shoes air huarache bring this pair of new version. Shoe body with suede with chloroprene rubber production combined, subject and heel cradle to black as the main theme and in the middle, lining and the field into red building stands in stark contrast to, and then from the bottom of the clean white ending. At present, the shoe models have been landed in the Nike designated stores, priced at \$100 dollars. (Editor: YOYO)

< p > two days before the advance of the Norse spuk x new balance fall 2013 "Danish weather" united by series finally cast in today officially on sale before released picture. The two pairs of British made 1500 in the setting of the material of the shoe body continuation of the Nb suede and mesh nylon material of habitual collocation, and are equipped with a encap cushioning system. A selected representative autumn Montreal leaves orange brown ground color detail is tie-in, and the other a in portraying Denmark rainy days of blue and gray smoke, and elaborate, contour is not changed, still retains the original 1500, but original 1500 shoe body side embroidery logo is NB another classic models, NB993 logo design replaced. It is reported that the "Danish weather joint shoes in pm local time today (August 9) five stores in the Norse first sale, as the online specialty stores to until 8 p.m. (Hong Kong time on August 10 morning 2) will be on the shelves, you are going to start with?

[Chinese shoes Network - shoe stock] bar Lisheng Fu Securities (CACheuvreux) analyst with J & uuml; rgenKolb recently given to the German apparel maker Adidas (adidas) Group shares "outperform (outperform)" rating. The Group's stock price target is 66.00 euros.

Adidas Group CEO HerbertHainer in a media interview expressed the Group's commitment to reduce the portfolio. The number of products will be reduced by 25%. In addition, the group will build within 18 months, the future of 3D advertising screen implementing promotional programs, and reduce store product inventory. The Group's expected production costs will save tens of millions of euros. Hainer said the attitude Adidas Group's strategic update, this group will make use of these strategies to achieve 11% of pre-tax profit margin. A spokesman for the group said the Adidas Group will build on these measures in 2015 from the current 7.6 percent profit margin increased to 11%. At the same time, the Group is also committed in the middle of the first decade of this century will increase sales to 17 billion euros, sales of the Group for fiscal year 2011 of approximately 13 billion euros. Half of future sales growth will occur in China, Russia and the United States, teenagers, runners and basketball fans of sports apparel sales will also increase.

As a result, securities analysts Pakistan □□□□ (CACheuvreux) to give the adidas Group stock "outperform" rating. (Chinese shoes Network - the most authoritative and most professional Footwear News)

Yesterday, the International Basketball Federation (FIBA) has a new progress of China strategy - they and Chinese well-known sports brand PEAK (Peak) in Wuhan signed a strategic cooperation agreement, which became the FIBA ??brand partners in Asia. The company is currently the official NBA marketing partner.

FIBA ??Representative Feng Li said: In the next four years, this Chinese sports brand will be fully involved in all competitions organized by FIBA ??in Asia, including in June this year, the first held in Tianjin 25th Men's Basketball Championships.

According to Pick, CEO Xu Zhihua said: At present, the company "left NBA, right FIBA", in order to end the monopoly of basketball promotion resources to the professional seeking a new competitive landscape.

Last year, the company breath signed seven active NBA players, consisting of a "STARTEAM" (Star team), including point guard Jason Kidd (Mavericks), shooting guard Vujacic (Lakers), center Mutuo Mu Bo (rocket), small forward Shane Battier (Rockets), power forward Ron Artest (Rockets), in addition to the Nuggets and Cleveland Wei Musi Darnell Jackson.

Xu Zhihua said: In 2009, this star team will carry out competitions, training camps and a series of activities related to the promotion of the Olympic complex in China. "This year will certainly organize this charity event NBA players in China, now the activity is in the NBA among official approval, although a complete plan can not be fixed, but this is possible to Wuhan Star team game."

; ; ; ; [Chinese shoes Network - Brand Dynamics] Adidas with their new Samba Series appearance of the World Cup ball from the sky hurtling down on hit Rio's streets. Of course, this madness is not enough, Adidas released a new video showcase Brazilian culture, showcased their signing players and their boots, bring you a taste of next year's summer carnival atmosphere and samba rhythms.

video in full cultural glorification of samba, adidas players, including Torres, Oscar, Alves, Messi and Ozil wore vibrant samba series. From half-naked dancers to a holding huge neon colored fish who come before the World Cup, Adidas this extremely wild video tempt everyone's appetite.

Adidas Samba series heralded the launch countdown to the World Cup in Brazil, Adidas also became the first element of the brand into the World Cup, but also began the process of Brazilian World Cup competition. The new series is a clear Adi said that the new generation of F50 and 11Pro boots and endorsement players who have outstanding performance for the next year in the summer and ready.

This video is very passionate, you need to keep the moratorium in order to figure out what happened in the end, but one thing is for sure, the new Samba series is not to be missed. As for the conduct of the World Cup program, Adidas has been under control.

(Chinese shoes Network - the most authoritative and most professional shoe News Media Partner: shoes famous network ; global fashion brand network.)

Nike and USA Basketball team jointly organized the "army basketball" event held at the World Basketball Festival 2013-12-08 22:18:06

2012 Nike World Basketball Festival is in full swing, "army basketball" activities to skills training camp practice with the public to pay tribute to the families of the US military and the US

In Washington, DC, before Arsenal is surrounded with enthusiastic fans, the 2012 Nike World Basketball Festival "Army of basketball" activities are in full swing with the United States men's basketball and women's basketball players were enthusiastic fans brought Skills training camps and a public practice, dumping the scene of countless fans.

US women's basketball coach Geno Auriemma ? (Geno Auriemma) presentation kicked off activities. First, to be carried out by the United States women's basketball players and coaches are held to the military training camp for the daughter. The girls learned in the training camp shooting, dribbling, passing and perimeter skills to move.

Next, the United States men's basketball team for the presence of about 4,000 military personnel and their families were invited to offer a wonderful practice sessions. In the United States men's basketball coach Mike Krzyzewski ? (Mike Krzyzewski), led all players including LeBron James and Kobe Bryant ? ? including Bryant conducted a complete practice. As part of the 2012 Nike basketball carnival, the US men's and women's basketball men's basketball will be an exhibition match with Brazil on July 16.

Sports players Reebok & times; Stash "City Classics" series men's shoes in Paris Limited 2013-08-14 12:23:53 ; Chinese shoes network cnxz.cn ; [Source: kidulty] Print ; Close

Chinese shoes Network August 14 hearing, Reebok City Classics series "Paris" were introduced a couple of styles to choose from

two kinds of shoes, today introduced the men EXOFIT HI, high-top shoes plus white body tone, like a canvas, let graffiti Vendetta DEM189 on this random play skills.

Artist DEM189, aka Monster, born in the late 1970s, Beirut, Lebanon. Faced with the chaos in the Middle East for a long time and war, childhood DEM189 blocks with drawings and set up their own fantasy of the perfect world. 1989 teenage DEM189 lucky to Paris, France, where he found a new city, a different lifestyle and culture, all this made him feel ecstatic. But graffiti is still enthusiastic about his expression, in Paris, he contacted a punk, rock, heavy metal, hip-hop cultures never before known, and begin combining these with their own imagination, created a new genre .

In Paris themed design Reebok shoes on, DEM189 expression of the city to the people's first impression: chaos but very charming. DEM189 themselves feel that life in Paris is not an easy thing, it is very easy to get lost, which is the shoes he designed to bring people of this Paris impression. Confused and full of imaginative graffiti shoes limited Paris, like the Louvre painting a generally charming and fascinating.

Related news

;; ; Adidas currently owns three series: sport performance series, sports the traditional series and sports fashion series. Classic series Original series belong to sports tradition, using clover logo.

From 1972 it became clover Adidas logo, when all Adidas products use the logo. Clover shaped like the Earth stereoscopic 3D plane development, much like a map of the world, she symbolizes the three stripes extend to the world. But since 1996, clover logo is specifically used in the classic series Original products. Classic Series is to choose the best product in the history of Adidas as the blueprint were slightly modified after its re-release of fabrics and styles.

;; ; The entire series become more fashion-oriented products, including shoes, clothing and bags and other accessories.

Perhaps it is because each one classic series has a unique story, forever in people's opinion is so classic series has meaning, always filled with fresh vitality and stylish atmosphere. The fall of 2002, adidas limited edition classic series for the first time in China. From shoes, clothing to accessories, each one is designed in the boutique, so chasing the trend of people put it down.

2001, the first Adidas Classic Series Original store opened in Berlin, Germany. Later that year, a second store in Tokyo, Japan available. Not long ago, a third store in New York's Soho district opened. By the end of September this year, Adidas Classic Series stores in Shanghai.

Nike Sportswear 2013 autumn new shoebox 2013-12-08 23:21:17

In recent years, the NSW market is extremely popular product, there is news that starting July 1 will soon replace the new shoe, the original plain brown shoebox was changed to the rich flavor of red and white retro Nike Swoosh Logo shoebox, very classic, We will see this in a shoebox from July 1. ;

Nike Air Raid "ParaNorman" physical tushang 2013-12-08 22:51:52

on the previous "psychic spray" My friends will not no stranger, looking at last year's hot debut attraction of countless people. Recently "ParaNorman" element again being used on sneakers, a pair of Nike Air Raid "ParaNorman" exposure on the network, with a unique shoebox Nike Air Raid "ParaNorman" extremely luxurious.

New Balance 2013 New Preview 2013-12-08 22:47:37

The new year coming soon, the network exposure the New Balance brand new image for the year 2013, after careful planning including many popular brands of shoes in 2013 new products, in the next year has bought New Balance wishes Friends can ready.

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