

< p > has a classic British ancestry brand Fred Perry has been with the unique style affects the many friends like the trend, although invariably seem dull at first, but in reflection can keep the same style for so many years also is a not too big nor too small achievements, especially in changing end of fashion field, and recently Ronnie Fieg column for us to bring the news of two spring summer new shoes.

< p >, the announcement of the styles are Bryon boot and Foxx. In the design still maintained a simple style, upper with rich texture of the fabric and leather to create, comfortable, breathable, retain the Fred Perry crown logo at the heel, light brown and blue seems to feel to the summer sun in a bit of a breeze. Two shoe models can be purchased at the KithNYC store and KithNYC site. Source: Ronnie Fieg

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[Chinese shoes Network - Brand News] Recently, the HC's "2011--2012 annual China Shoes Forum" held in Beijing HC International Center, the Olympic once again won the "top ten sports shoes brand" title. The poll has been the Ministry of Industry, CCPIT support China, the State Environmental Protection Administration, the Chinese Federation of Private Enterprises, China Light Industry Federation, more than 20 trade associations. Organizers said the Olympic continuously upgrade the level of R & D, increase the technological content, enrich the product category, Pick in the industry first Chinese basketball equipment brand position again to be sure.

Pick Liu Xiang, deputy director of public relations after the award, he said China's top ten sports brands consecutive Olympic title is adhere to reflect international development. Peak is China's sporting goods industry, international companies most abundant resources. As an official marketing partner of NBA China, the Olympic in the world's top professional basketball league has a total of more than 20 people have been signing players and five strategic cooperation team. As a starting point, the Olympic in 2011 set up branch offices and design center in the United States earlier this year, the Olympic two flagship store opened in Los Angeles. In addition, Olympic or FIBA ??official strategic partner and WTA become outstanding international sporting goods suppliers. (Chinese shoes Network - the most authoritative and most professional Footwear News)

Star Games Zhang Jun Ning shoe edge of Nike sports shoes to attend its road race events

2014-04-11 09:15:06 ; Chinese shoes network cnxz.cn ; [Source: China Brand Fashion Network] Print ; Close

Chinese shoes Network April 11 hearing, Zhang Jun Ning and dressed in sports shoes and apparel to attend its NIKE road race events, rumor Reebok originally intended as the latest annual spokesperson find her, but she always wear NIKE debut last change vendors find Sonia for endorsement was snatched rumors, Zhang Jun Ning largely rebutted those claims with a smile: & quot; Running is the most important thing. & Quot;

Zhang Jun Ning is currently rolling play both sides, both by running pressure release filming, she said: & quot; running and acting like the need to accumulate, I liked the morning run, enjoy feeling full of energy after exercise. & Quot; news that she had been robbed Sonia Reebok endorsement, Zhang Jun Ning agent, said: & quot; 2011 she participated in the San Francisco Marathon start and NIKE have close contacts, who wear the vendor sponsorship. & Quot; Preferred endorsement of Reebok saying do not respond.

Zhang Jun □□Ū force to the circle of friends Zheng Yuan Chang, Peter Ho to promote long-distance running, and today is also on-site reporter shouted: & quot; you have to participate WE RUN TPE road race, one less Oh & quot; she said that this year's goal is to complete 42! Full Mamalasang km race. (Media Partner: shoe image)

Related news

; ; ; [Chinese shoes Network - Brand Dynamics] to Nike Tech Fleece series Ace, 2014 Nike Tech Pack Winter Series more functional and nowadays style and classic pop style blend.

nike-4.html & quot; target = & quot; _blank & quot; & gt; Nike fourteen elite athletes depth to share how they balance the game inside and outside of life & quot; alt = & quot; Nike fourteen elite athletes depth to share how they balance the game Life outside the & quot; src = & quot; img2.cnxz.cn/photo_upload/kindeditor/201409/05/20140905094649883.jpg" / & gt;

Since its debut in 2007, Nike Tech Pack series will be its unparalleled functionality at the forefront of the design stage. Contemporary

athletes designed Nike Tech Fleece series launched in 2013, the series uses has excellent breathability, warmth and connectivity lint fabric, reshape the classic series of Nike.

The new Tech Pack for the daily activities tailored athletes. Participation in this year's Tech Pack shooting athletes including Li Na, Serena Williams (Serena Williams), Nadal (Rafael Nadal), Bouchard (Genie Bouchard), Azarenka (Victoria Azarenka), Boateng (Kevin Prince-Boateng), Paul George (Paul George), Sean Williams (Sean Malto) and the like. They will share insights on everyday life, and how they are in their respective field of sports excellence and beyond. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoe ; clothing and shoes information.)
;; [Chinese shoes Network - Brand News] Recently, Nike again for signing players Cristiano Ronaldo (Cristiano Ronaldo) introduced a soccer shoe, and name Mercurial CR7.

Nike's choice of gold as the main colors of this football shoes, CR series is made by its initials, in 2013, Nike has launched decorated with stars pattern assassin boots.
This year's CR7 Nike shoes for the first time manually inlaid miniature diamond logo on the heel, the current government has not announced a final price.

Nike said, Mercurial CR7 to celebrate the release of strong third C Luo won the Golden Globe. It is worth mentioning that this is the third C Luo won the award, but still won four Golden Globe Messi from "one step away."
It is reported that, C Lo wearing Mercurial CR7 gold boots will debut at this week's game against Atletico Madrid in the King's Cup, which will be 2 months late shoes sold exclusively through Nike.com.

Early in 2011, Nike had debuted include Cristiano Ronaldo signature shoe, including a set CR7 series.
2014 In the summer, Nike, Adidas are trying to sponsor more top players during the World Cup overwhelm the other. According to "Daily Mail" reporter Alex Miller statistics, the Portuguese star a year can get up to 14.1 million pounds (about 132 million yuan) endorsements from Nike in the hands of the commission. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partner: baby Ah shoes ; oriental resins.)
< br / > ; French veteran fashion house Louis Vuitton in this season released a Frontrow newest shoes, in order to open the field of men's shoes, a new adventure. In order to cater to the fashion design of the high-end sports style, this Frontrow also uses a clean and clean low cylinder sports shoes, including white version of the selection of crocodile leather production, while the red and dark blue version of the modern fashion sense through the chic. In addition, the three colors are selected to cover the heel and the lining of the superior leather material, not only reveals the luxury of the brand characteristics, but also to facilitate the user in the movement and leisure style between free to switch. Currently the series can be purchased through the brand shop, the price range from \$685 to \$715 dollars. (Editor: YOYO)

< br / > ; following the earlier release of "ghost" green color, Jordan Brand overwhelmed and popularity of basketball shoes air jordan future low release this new 'green pulse "color. Designers choose to eye-catching green fluorescence tone, the collocation of breathable mesh upper and burst dark lines create avant-garde visual effects and then matched with black lining and tongue, and white and blue crystals form, highlight the summer sports activity at the same time, also can yet be regarded as a pair of street collocation tool. The shoe has been landed atmos and other designated retailers, interested friends may wish to pay more attention to. (Editor: YOYO)
;; Germany Adidas Group recently released its annual report, chairman Herbert Hainer announced that the Group turnover in 2006 grew 52 percent to reach 10.08 billion euros?. Although the acquisition of Reebok after its performance is not very satisfactory, but Heiner expressed confidence to change this situation in 2007.

;; Adidas turnover fastest growth in North America, an increase of up to 107%, to a total of 3.23 billion euros; in addition, the company's turnover in South America has also greatly increased 53%; turnover in Europe reached 4.16 billion euros.

;; 2006, Adidas price \$ 3.8 billion acquisition of Reebok USA, this is thought to be the industry leader Nike blew the horn the most violent attack.

;; full-year profit rose 26 percent to 483 million euros, but the gross margin of 48.2% in 2005 but never decreased 3.6 percentage points to 44.6%.

;; Previously, Hainer said the company will in the coming years as Asia's largest market, by 2010, the group's turnover in Asia from the current 2 billion Euro up to 3.5 billion euros, 1 billion euros to achieve a turnover in China, for the next few years in China, Adidas and Reebok store stores will increase to 5000 and 2000. He hopes to go beyond rival Nike, Adidas in the Chinese market within two years.

;; Nike a recent quarterly reports show that its quarter total revenues of \$ 4.2 billion.
[Chinese shoes Network - Brand News] According to foreign reports, the world's largest athletic footwear and apparel maker Nike has entered the final stages of negotiation, intends its Cole Haan shoes and bags brand was sold to private equity firm with \$ 500 million security Apax (Apax Partners).
According to Reuters, Cole Haan bidding process, Apax successfully accounted for advantage in the private equity firms Texas

Pacific Group Capital Management (TPG Capital Management) and Berkshire Partners (Berkshire Partners) and the like. Nike hired Goldman Sachs to assist the bid.

insider, Apax has teamed Converse (Converse) former CEO Jack - Boyce (Jack Boys) took over the business after the Cole Haan. The sale with Nike to \$ 80 million acquisition of Cole Haan after a lapse of 24 years. Nike is seeking to focus on the namesake brand as well as Jordan, Converse and Hurley.

Cole Haan sells shoes, clothes and handbags by Trafton Cole and Eddie Haan was founded in 1928 in the United States we have flagship stores in major cities, but also sells products through department stores and other retailers.

Nike in May said it planned to sell its Cole Haan and Umbro (Umbro) brand, and last month announced a \$ 225 million sale of the Umbro to Iconix Brand Group (Iconix Brand Group Inc).

Nike and Berkshire Partners company representatives did not respond to requests for comment, Apax and TPG Capital declined to comment. (Chinese shoes Network - the most authoritative and most professional Footwear News)

NIKE air max since 1987 since Tinker Hatfield's hand was born in, from generation to generation of the shoes update never stop updating, and the Nike Air Max 90 have from leather and synthetic upper to full palm cushion of multiple elements, is undoubtedly one of the classics of the series of shoe. In spring 2013 will do the moment, Nike will be re air max 90 engraved, and find inspiration from the anti infrared colors, this appearance of antique shoes gives red grey black match the beautiful new color.

Nike this Air Max

90 to maintain the original style of the traditional sports shoes, without losing its iconic appearance, while the full palm air cushion than ever more flexible and lightweight, Hyperfuse Nike upper to reduce the weight and increase the air permeability, and the dynamic flight line technology is a negative guarantee running foot safety. Now to the major retailers, including CLOThing End shop can be purchased.

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