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[Chinese shoes Network - Brand News] Recently, Greenpeace announced that Adidas sporting goods company promised in 2020 in its production process, a total ban on the use of toxic chemical products disclosed Greenpeace .

According to the same sources, the brand promise will rival Nike and Puma companies, announced the implementation of related measures. Greenpeace chemist Manfred Santen welcome this reaction was considered that the three companies, "the people of China and other Asian countries is a good news, because in these countries can be described as life-arterial rivers throughout the region." . He believes that the textile industry of China and its neighbors should be changed: "Should not be in these low-wage countries to the detriment of the health of residents and damage to the environment at the expense of production"

Greenpeace released a report last week, revealed fourteen well-known clothing brand clothing production contains toxic chemicals that can affect the biological reproductive organs. Greenpeace published involving brands include Adidas, Uniqlo, Calvin Klein, Li Ning, H & ampM, Abercrombie & amp? Fitch, Lacoste, Converse and Ralph Lauren (Ralph Lauren) and the like. In line with the introduction of the report, more than Greenpeace members dressed as football referees, broke into a Hong Kong Adidas stores and issued a yellow card, calling the product brand ban toxic substances.

[Chinese shoes Network - Brand News] Recently, Adidas Group revealed plans to build the world's largest distribution center in Germany, will be completed in the first half of 2013. The distribution center will consolidate all logistics and service Adidas and Reebok together three sales channels: wholesale, own retail and e-commerce. The total investment of over 100 million euros, will create more than 200 jobs. By 2015, the annual 100 million products shipped to Western Europe, the standardization of the distribution process, fully automated and integrated IT solution will ensure a high level of service.

distribution center will break ground in August 2011, began operations completed in the first half of 2013, 2015 full-load operation, the distribution center is part of the adidas Group, the company's green environmental protection projects.

adidas Group CEO Herbert Hainer said, "By 2015, we hope to business development to 17 billion euros of new distribution centers using the most advanced facilities, will increase delivery speed and efficiency, this. We also show that the German market to develop. "

members of the Executive Committee of the adidas Group Glenn Bennett said, "Adidas new distribution center in the next few years will help to achieve our development goals, at the same time, to reduce complexity, improve productivity and provide our clients better service. "

a few days ago just for everyone reported Japan Chuck launched the Taylor All Star converse series sneakers - "Huipil", after a lapse of two days, Japan Converse announced that it has launched a "Resor Beach" series. And before the Huipil "as and the is to create a classic Chuck Taylor shoes, converse with Japanese fashion designer and the rich creative design inspiration, in the shoe body with large area patterned very style, let the whole pair of shoes full of the feeling of summer breeze. Believe that the "Resor Beach" series of shoes will be following the slippers and sandals, the beach resort is the favorite to wear the third big shoe models.

< p > global well-known trend figures Pharrell Williams Fei Dong the chefs in popularity streetwear brands Billionaire Boys Club's by the famous designer mark McNairy co management of bee line extension teamed up again classic shoe brands timberland launched shoe, recently also announced new bee line x timberland 2014 Winter joint cooperation shoes style collocation lookbook. The series mainly from the Harlem Renaissance inspiration by photographer Rog Walker palm mirror, classic 6 inch hiking boots the bee line specially designed, shake the body became a fashion shoes, and models are formal gentleman perfect interpretation, do not have some sense of fashion. The series will be available on Saturday at the start of the sale of its designated stores, which may be more interesting to note.

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NIKE dunk sb of this popular North and south of the shoes, was the representative of the street, following the previous diamond supply Co. x Nike Dunk SB high "Tiffany" shoes, heavy volume street. The Nike team re launch of the Nike Dunk SB high premium "31st state" color design, after ten years of baptism, overwhelmed shoes high to help present, California State flag color, Ankle Red Pentagram, to reproduce the classic. This time the shoe will be at the end of the month in its designated shop to start selling, the price is \$120 dollars, the interest of the friends do not miss it.

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< br / > to celebrate in Carnaby street, London, foubert 's place's flagship store opened the first anniversary, Adidas originals recently special build the London a pair of tubular runner Primeknit limited color matching. As a brand this year main push strongly shoes, tubular series of shoe type can be described as menacing, as for this limited color to dark green and black as the keynote, and the continuation of the ordinary version similar Python lines Primeknit vamp texture, supplemented by sideways cortical bandages, to and printed words' London's finest 'tongue ring special status symbol. In addition, after processing in the bottom of the black camouflage adds to the overall dark temperament. It is reported that the Runner Primeknit Foubert will be available today at the s Place Tubular flagship store limited sale, the body in London, the friends can be noted! (Editor: YOYO)

keeping updated daily NIKE Basketball 1992-2012: 20 Designs that Changed the Game special feature, the Air Penny continued yesterday after the new day again bring another new classic sneakers.

this time to send is Sheryl Swoopes (Cheryl. Swoopes) signature boots Air Swoopes. Perhaps many of my friends to Swoopes also unfamiliar, she was the first to give Nike signature shoes WNBA women's basketball player. Creating a personal and professional women basketball players get shoes precedent, before Swoopes, female players are wearing a small yard of male shoes, because the strength characteristics of men and women are different, men shoes design may not be the greatest female player The play, however, is based on this Nike Swoopes Sheryl Swoopes personal characteristics and design, but also on behalf of the most characteristic elements of female players to Durabuck (artificial synthetic leather) made of leading fabric to create, in the front and rear feet have joined Nike Air cushion apparatus and enhances grip outsole catch ability, but also with the design style male players have a certain distinction, Nike Basketball eventually wrote a new page style female occupations.

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