

want to travel with their beloved baby together wearing the same shoes a type family outings? Crocs help you do that. Crocs small sport Dieter series continues the adult version of a classic styling and a variety of colors, pink red, beautiful yellow and navy blue, with a new dual density Croslite ? Dieter blend of materials technology, handsome lovely shape at the same time, making the shoe more durable, but also to the child's feet to get dual protection, are like time stepping on a sponge and comfortable.

Chloe Luo style: cartoon star of the summer party

joint cooperation models Crocs Chloe Luo grid series with a number of classic cartoon image has launched, Doraemon, Winnie the Pooh, Hello Kitty and Mickey and many other cartoon star funny cartoon faces people laughing, walking around the kids can interact with both feet, do not have a childlike. Crocs shoes and shoes with many similar, small g Luo Georgia also continued the ergonomic design, bring more comfortable running free for the kids to enjoy.

Max Air 93 is used for the air cushion structure, but the Max Burst Air series can be said to be a few of the object of cognition. Burst interpreting the meaning of the "sudden" blasting, original Tinker Hatfield is the shoes named, and to open joke in response to the question was outside of the air cushion is easy to break, visible the shoe itself with a good laugh at, even great designers like playing word games. Although air max burst is no breakthrough innovation, but decent shoes shape, equipped with 270 degrees viewing air cushion, believe that will have the classic "resurgence" of the day.

Recently, in the trend of the shrine in Tokyo's Harajuku district, named air max "Studio95" of 95 topic concept space was unveiled at the public, since the salute has great influence on Japanese sneaker culture classic shoes. Into all 95 shoe fan "Wonderland", a complete air max 95 series of history of the development of China and India into the eye: from design "map" to the relevant device art anatomy, and to all kinds of color, version of the air max 95 shoes shoe in a transparent container loading, the whole space is like a very Fuqua color magic 95 labs, let visitors understand the shoe money of preexistence and present. In addition, 95 diehard can also in this exclusive custom air max 95, in both a blank "shoes canvas" wanton asperses their creative inspiration. The "Studio95" concept space will open up to 16 days this month, with the opportunity of a friend might as well go to visit.

[Chinese shoes Network - Brand Dynamics] Following Reebok stores in India illegal operation and NFL (refer to the US National Football League) sponsorship contract losses, Germany Adidas Group adjusted its US subsidiary Reebok senior leadership structure. Future Matt & middot; O'Toole (Matt O'Toole) will be responsible for the development of the Reebok brand.

Future Uri & middot; Becker (Uli Becker) will no longer be responsible for the overall Reebok brand, Reebok and only responsible for operations in the United States. A spokesman for Adidas Group Saturday (September 15) announced and confirmed the news. Future development is to take over the Reebok brand chief marketing director Matt & middot; O'Toole, it will no longer take orders from Becker, but directly managed by the Adidas Group Board Erich.

the end of April this year, the adidas Group announced the unauthorized acts of Reebok stores in India. Also income gained from Reebok NFL sponsorship contract in the United States declined, now NFL team competition sponsored by Nike, adidas Group. 2012 Reebok turnover in the second quarter at constant exchange rates fell by a quarter. The second quarter of 2012 adidas Group sales amount increased significantly since the European Cup in sales of nearly 15 percent, reaching 3.5 billion euros. 2012 adidas Group's overall earnings will hit a record, reaching between 770 million to 785 million euros. (Chinese shoes Network - the most authoritative and most professional Footwear News)

;; ;? [Chinese shoes Network - Brand News] According to the British "Daily Mail" reported on February 25 reported that 31-year-old Australian supermodel Miranda can be children become the Reebok (Reebok ) brand sports shoes spokesperson. Photo Miranda? Can children in the towel on a massage table wearing tight, very casual smile, looks very sexy casual. The pair of pink feet sneakers become highlights.

Since 2012, the supermodel has become the Reebok brand spokesperson. Because maintain a perfect figure, she was known to be a fan of endorsement brand sports shoes the best choice objects. Before she had shared his proposal to maintain a perfect body. "I'm very healthy diet rules, often practicing yoga exercise. In addition, no other special secret."

Currently, Miranda can be children for several endorsement. In addition to working with Reebok, she also became the H & amp; M's new faces, replace German supermodel Heidi Klum has become Clear Hair & amp; Scalp Therapy brand new spokesperson.

As a supermodel Miranda can be children also recently recorded Elvis "You re The Boss" the new version, but she said that he did not open the concert business plan, despite their love of music, but the music just as interesting stuff. The song "You re The Boss" will be on March 14 to be downloaded to play on iTunes. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoes famous network of global fashion brand network)

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;; ; [Chinese shoes Network - Brand Dynamics] In today's fashion circles, sporty popular, classic sports shoes also will be popular in the fashion industry. They are not only designer for the costumes of the important elements, but in a different form in the fashion show, leading the latest fashion trends. According to foreign media reported on January 26, Givenchy's design director Riccardo embankment west (Riccardo Tisci) will jointly sports brand Nike (Nike), re-create the classic Nike shoes Air Force One (Air Force 1).

embankment west of sneakers had a soft spot for him before the design of rubber-soled lace sneakers had been popular pursuit. And this sneaker design, embankment west more directly together a giant sports brand Nike, with its re-create the blockbuster classic basketball shoes Air Force One.

West said that this embankment sneakers conveys the spirit behind the main source of inspiration for the design. By around tourism, he slowly realized that this had rage sneakers spiritual nature - coexistence, democracy and love, the establishment of the new Air Force One on the spiritual philosophy born out therefore. It is reported that the new Air Force One will include four models, the upper with white as the main color by a diverse mosaic decoration. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partner: shoes famous network ; global fashion brand network ; China Garment Network.)

[Chinese shoes Network - Brand News] Dragon, Chinese tradition was supreme, movers and shakers, the clouds, the people worshiped totem. In the "Dragon" in mind, sacred, classical, noble, auspicious dragon mark. 2012 is the Chinese Lunar Year of the Dragon, meaning rich in such a year, Nike launched the Chinese New Year as always, Lunar New Year Series. How long will these features exhibits, and product integration with Nike's classic, it is the challenge facing designers this season Nike.

2012, Nike will launch the Lunar New Year paragraph AIRFORCE 1 LOW SUPREME, AIR JORDAN 2012, NIKE KOBE VII SYSTEM SUPREME and NIKE ZOOM KD IV. This is the tenth year of the Nike Lunar Chinese New Year launch of inspiration for the design of special products, but also over the years, most involved designers, most of the time covered shoes. Lunar New Year of the Dragon in the design of special shoes designer team said, the selection of these four shoes, from shoes and these qualities and image of the dragon that several players are very consistent. With the dragon deepening understanding, they found a meeting point in the cultural differences between China and the global aesthetic in the design and production, to avoid the routine of ideas, into the innovative elements. Domineering dragon symbolizes the majesty and supremacy of four shoes, meaning Dragon universal, full of the Year of the Dragon New Year's blessing. (Chinese shoes Network - the most authoritative and most professional Footwear News)

< p > fashion collar soldiers Mado Yuanho and Nike belong to friendly, years of cooperation can be described as numerous, even to "tired", the so-called patient, sometimes still need to a little fresh. < br / > both of course well versed in the arts, in order to make the cooperation make noise, the Nike decided to sent early acquisition and back, in recent quarters, exposure rate, popularity of catch-up Cole Haan, hand in hand headed by Hiroshi Fujiwara design team fragment design cooperate again. Light is gimmick is enough to get a lot of attention. The back to Cole Haan popular types of LunarGrand as the object of, the introduction of wing tips, chukka and other new technology, the old styles of hybrid varieties, tongue were pressed with lightning fragment design, logo, logo details can be described as always low-key style, the series of cooperation has been in Cole Haan New York SOHO store shelves for sale, respectively, the price 328USD chukka and 298USD (wing tips, intends to start with the friend to spend bit of idea to seek the ways the.

source: Freshnessmag

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